

WORKFLOW

DesignXDestiny

DESIGNXDESTINY

2021



# WORKFLOW

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**Projects are unique,  
the process deserves a  
uniquely tailored  
experience.**

DISCLAIMER

# SERVICES

## Art

### Graphic

Vector Graphics, Digital Illustration, Photo Editing

Learned Adobe suite, but Vectornator is free with similar services, and a bit more snappy on my computer

### Traditional

Portraits, Still Life, Perspective

Drawing, Painting, Color, MonoChromatic, multi media, oil or water based

**[Visit my Gallery for examples.](#)**

# SERVICES

## **Design**

**Design Brief**

**Typography** for Website and Page Layout

**Branding** Package

**Vector** Logo(s), Icons, symbols

**Color Schemes** including swatch, #hex /  
rgb(a) codes for screen or print

# SERVICES

## Development

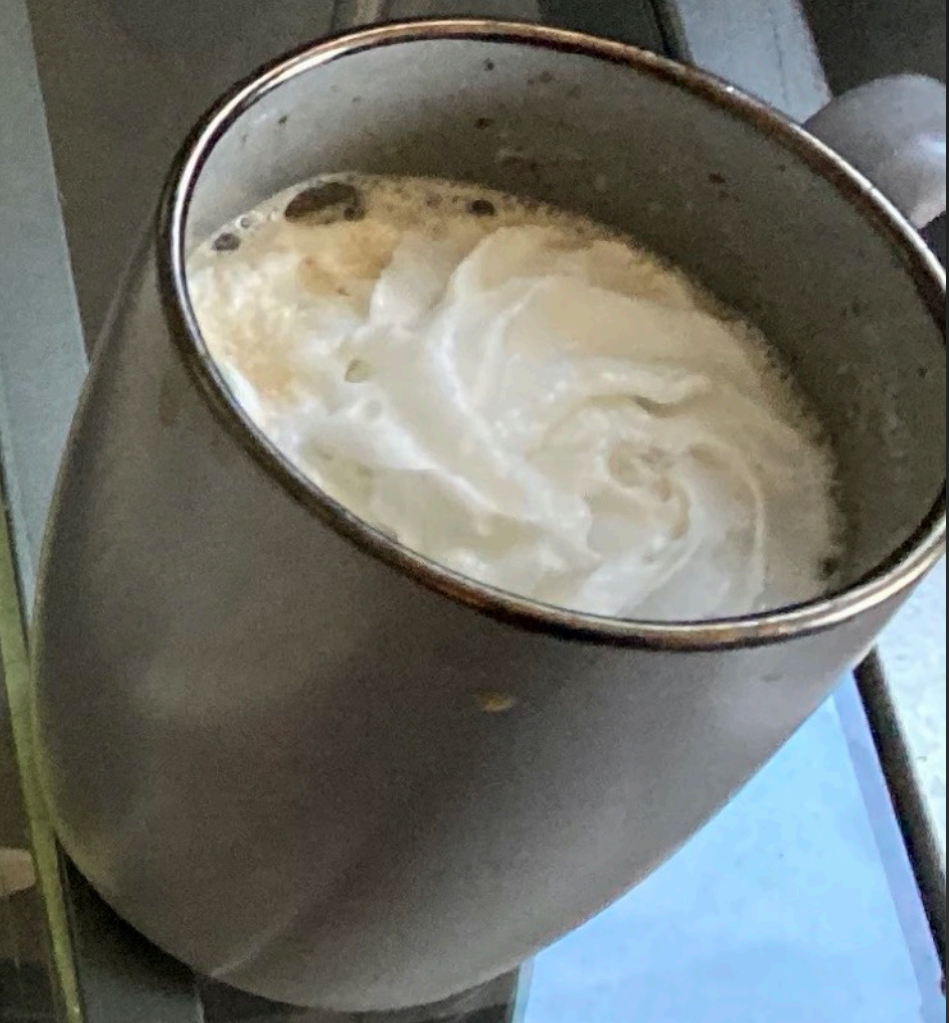
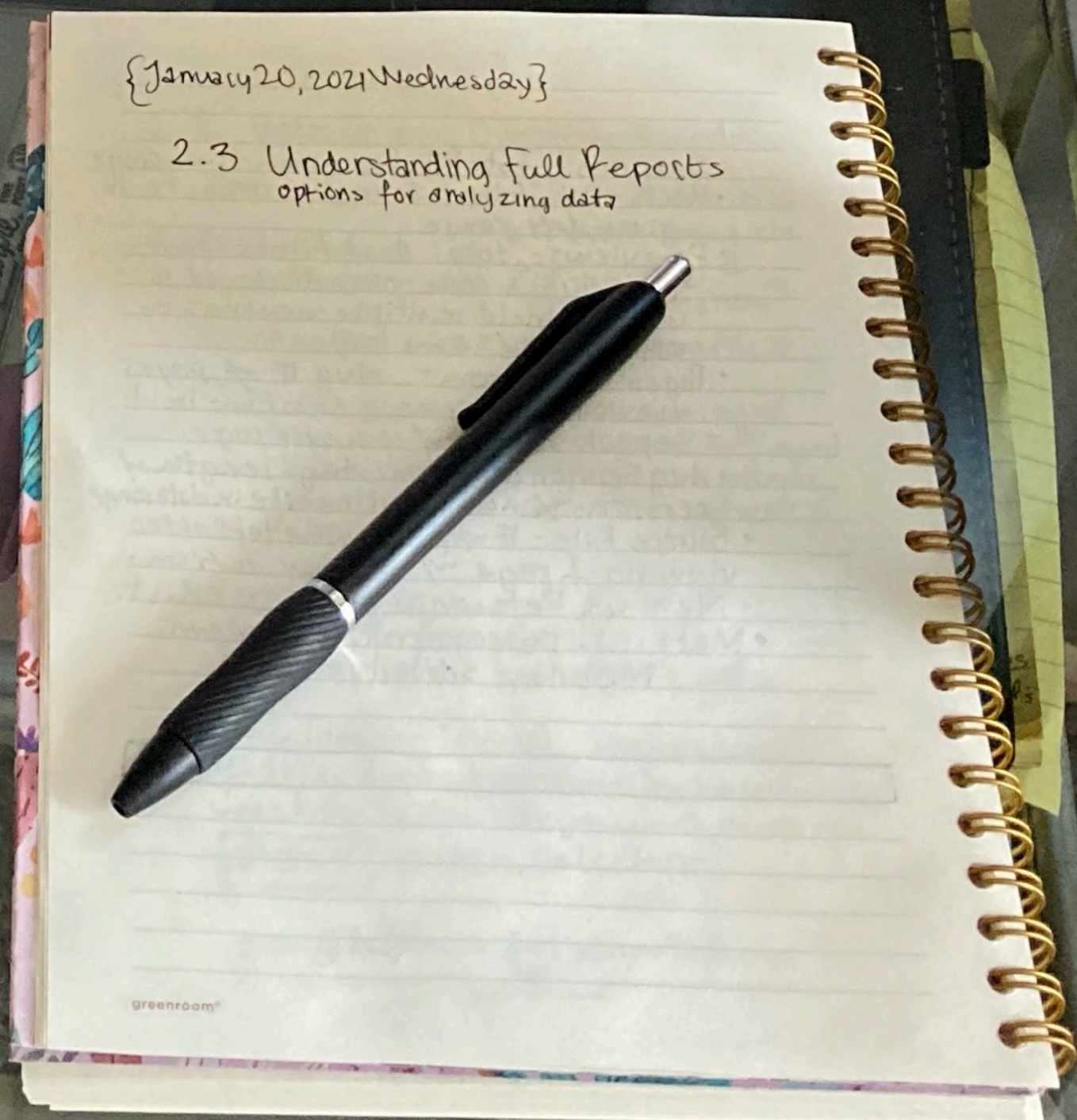
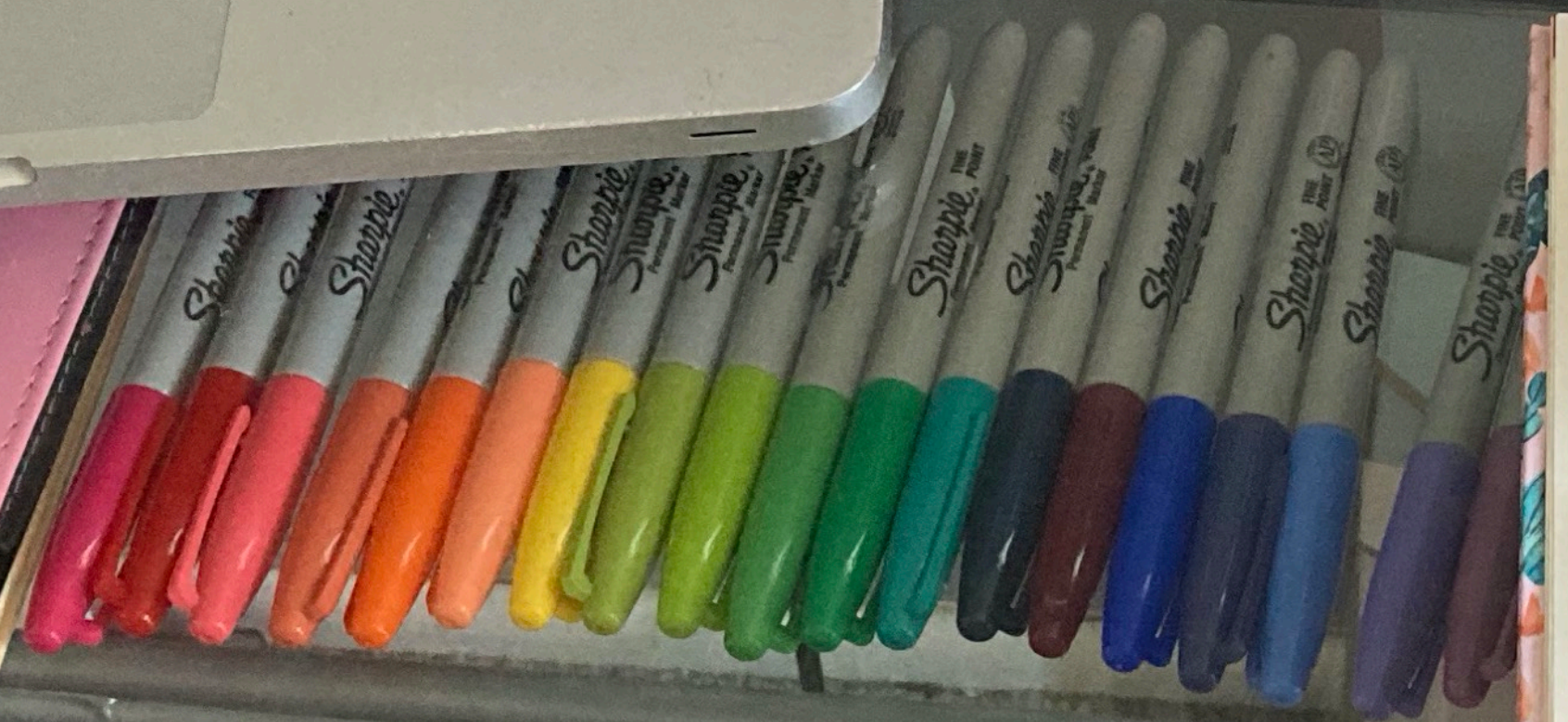
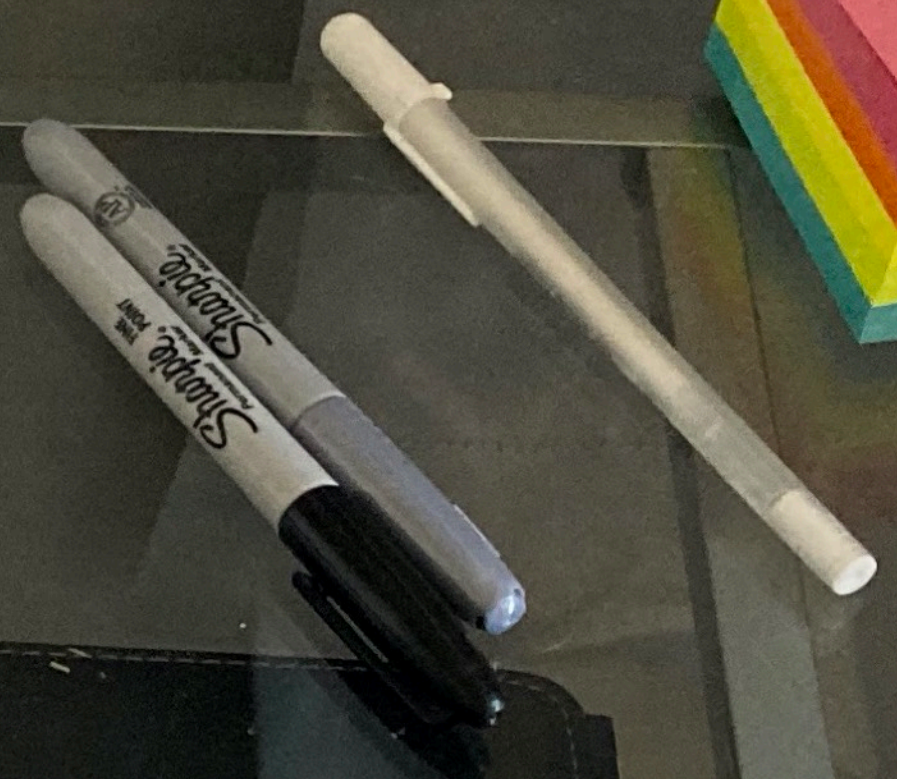
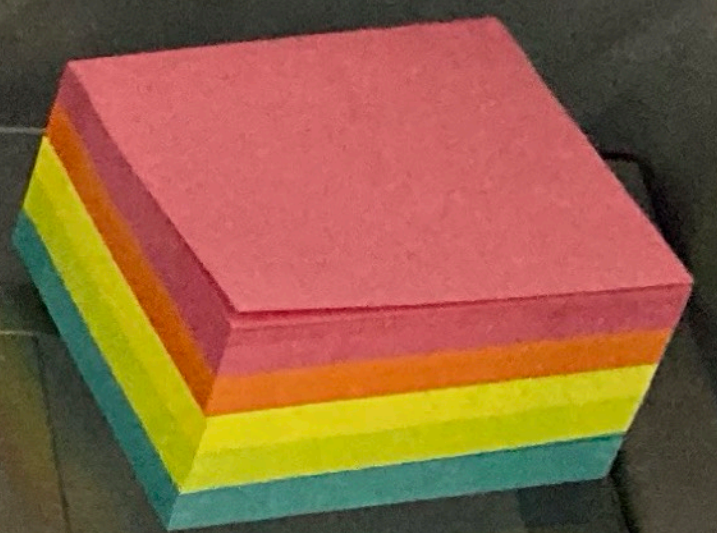
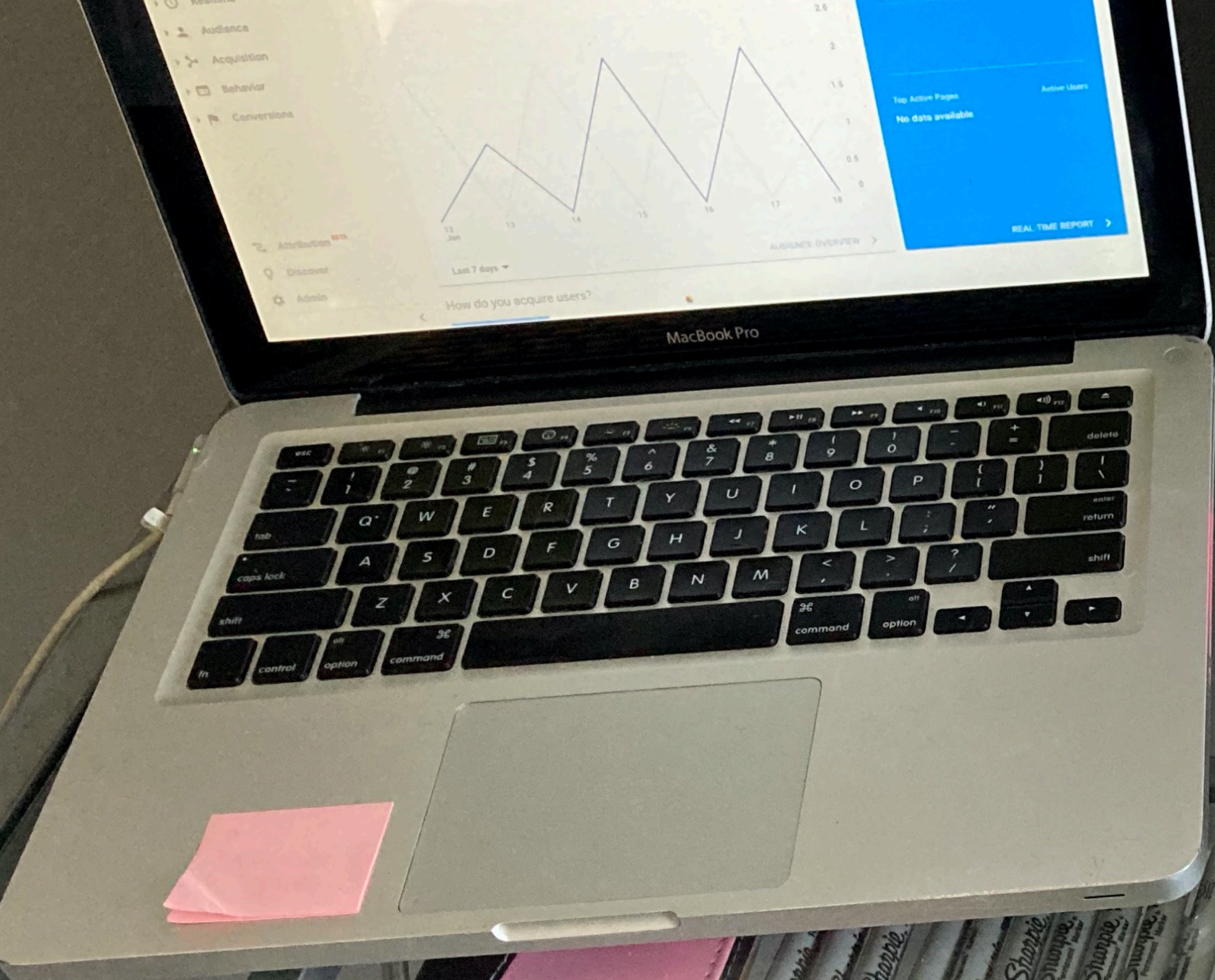
### **Coding for the Web**

HTML5 / Bones n' words, CSS3 / Style, JavaScript /  
interactivity, Markdown / ReadMe Documentation  
Domain Name / URL, Host / Server where site lives  
Version Control with GitHub and Git

### **Art**

Rendering...







# EXECUTION

## Preparation

### **Would my skills be useful in your project?**

What is your main (business) goal? Let's schedule a time/ place to talk about it.

### **What existing material do you already have to work with?**

For example: a website, photos, assets, copy / writing.  
Including inspiring material.

Looking into your competitors / Market Research.



# EXECUTION Consultation

**Tell** me what your dreams are. What are your Goals and Aspirations?  
Why are is that what you want to do or see happen?  
How did you become inspired? Feel as though you can speak to me freely. Tell me which plans and features your heart is set on. Tell me your smaller ideas, even if you're not sure how to make them work. Let it all out.





# EXECUTION

## Design

### **The creative stage. +Communication**

Ever hear, "*Measure twice, cut once*"? The same concept applies here.

I make a preliminary example or prototype, mock-up, thumbnail sketch, whichever is easiest to communicate with for your project.

Making sure we are on the same page before continuing to build or create.



# EXECUTION

## Confirmation

What is it? **We do it again.**

It is okay to go through a couple of drafts.

When the plans look to you like they will produce something you like, we push forward.

The more we communicate the more efficient this process becomes.

Tell me what you like, and don't like.





# EXECUTION

## Development

Now lets **put all the puzzle pieces together.**

Following what we talked about, with your vision in mind,  
pen to paper, key to code, paint to canvas, pixel to print.

Test, test, test.



# EXECUTION

## Deployment

### **Final**

Once the final version is approved by you/client, show everyone what we created.

Our project is then uploaded, printed, framed and/ or shipped.







# DESIGNXDESTINY

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